



## **Position - Marketing Intern**

### **Company – HealthPass**

HealthPass is an insurance and benefits exchange offering small businesses in the New York metropolitan area quality, affordable and flexible healthcare coverage. Since 1999, our private exchange model has empowered members to personally select their plans based upon their unique needs and budgets. We offer our members a well-rounded menu of plan options offered through industry leading insurance carriers with choices including health, dental, vision, FSA & commuter benefits, life and disability, ID theft, accident coverage and pet plans.

---

### **Description**

HealthPass is seeking a creative, dynamic and dependable marketing intern to work on our marketing/communications team. The ideal candidate will be able to implement innovative marketing strategies for our media campaign and work across various social media platforms.

### **Responsibilities**

- Assist in the creation and distribution of marketing materials, email campaigns, etc.
- Provide support to social media efforts
- Monitor trending topics to apply on various social media channels
- Support marketing team in daily administrative tasks and projects

### **Requirements**

- College student or recent graduate
- Excellent verbal and written communication skills
- Solid knowledge of social media
- Driven and hard-working
- Ability to take direction and multi-task
- PowerPoint, Word, Excel and InDesign experience a plus
- Encouraged to work remotely 20 hours a week, days and length of internship are flexible

### **Benefits**

- Practical experience with current marketing and advertising techniques
- Shadowing, mentoring and training opportunities
- References and/or class documentation provided, if needed